

An Analysis of Conversation Implicature in Dedys Corbuzier Podcast “Prabowo Perdana Bicara”

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Abstract - This study aims to analyze the implied meanings (conversational implicatures) in the conversation between Dedy Corbuzier and Prabowo Subianto in a podcast episode. This research adopted a qualitative approach. Qualitative research is a research method that aims to understand complex phenomena through in-depth analysis of the context, meaning, and characteristics involved. Descriptive data analysis was conducted using the researcher as the main tool. This type of research is content analysis because all forms of data collection come from discourse or oral speech. The object of this research is the words or speeches uttered from the Dedy Corbuzier podcast episode: Prabowo Perdana Bicara. Data analysis uses pragmatic research. Pragmatics is used to answer questions about the form of conversational meaning in podcast conversations. The implication of this sentence is that while the participants may be rivals competing to achieve their respective goals, it is ultimately cooperation for the common good that is more important.

Keywords: *Conversation, Implicature, Conversation Implicature, Podcast.*

I. INTRODUCTION

As social creatures, humans use language to interact and communicate with other humans. In doing this kind of communication, there are two parties involved, namely the speaker and the speaking partner. The Big Indonesian Dictionary defines a speaker as a person who speaks or talks about an information, while a speech partner is a person who receives a conversation about an information conveyed by the speaker. A conversation is considered valid if both parties have the same understanding of the meaning of the topic being discussed. According to (Safitri, n.d.) A conversation is a spoken exchange of ideas, thoughts, and information between two or more people, usually in a face-to-face environment. However, this does not always happen, and sometimes a conversation can be said to be ineffective if the speaker and the interlocutor do not have the same meaning or understanding of what is being discussed. This language phenomenon occurs because language has two characteristics, implicit and explicit, namely implicit meaning and explicit meaning.

Conversations with implicit or explicit meaning can lead to implications. Implicature is what is suggested by the context of an utterance, even if it is not part of or realized by what is said. According to (Safitri, n.d.) A key concept in pragmatics is implicature, which is the study of how language is utilized in context to convey meaning that goes beyond simple word interpretation. Furthermore, implicature is the relationship between an utterance and its implied content, it is not semantic, but this relationship is based only on the underlying context. Conversational implicature refers to the speaker's intended meaning beyond the literal interpretation of their utterance, relying on context and cooperative principles. It plays a crucial role in communication, as context significantly influences the interpretation of dialogues in daily conversations, (Musa & Mohammed, 2022).

CI is rooted in the cooperative principle, where speakers and listeners adhere to conversational maxims (quantity, quality, relevance, and manner) to derive meaning beyond the literal words used (Foppolo & Mazzaggio, 2024). It enriches communication by allowing speakers to convey nuanced meanings, which can be particularly important in educational settings and interpersonal relationships (Hartana & Daulay, 2022).

Implicature is divided into two types: conventional meaning and conversational implicature. According to (Verusha Ali et al., n.d.) Conventional implicature is based on meaning, not necessarily conversational form, nor on conversational principles. While conversational implicature is based on the principles of correct dialog. According to (Verusha Ali et al., n.d.) The term "conversational implicature" describes the extra meaning that is suggested but not spoken directly in speech. Conversational implicature refers to the implicit meanings conveyed in dialogue, arising from Grice's Cooperative Principle. In "The Green Mile," these implicatures enhance understanding of supernatural elements and moral dilemmas, enriching viewer interpretation through contextual clues and shared knowledge, (Bărbuleț, 2024). Conversational implicature refers to the implied meanings in conversations that go beyond the literal interpretation of words. It is used for verbal efficiency, politeness, aesthetic purposes, and irony, often prioritizing certain reasons over strict adherence to conversational maxims, (Saifudin, 2020).

Podcasts are digital content in the form of audio or video files that can be downloaded or streamed over the Internet. According to (Dwiwulandari & Dewanti, 2020) A digital audio or video file that may be downloaded or streamed over the internet is called a podcast. Podcasts usually take the form of radio shows that contain a wide variety of topics such as news, interviews, conversations, stories, discussions, or other information. Besides that, according to (Mekhriniso Musinova & Tulkunova, n.d.) Podcasts span a broad spectrum of subjects, including politics, journalism, entertainment, and education.

Previous studies relevant to this article are: first, (Dwiwulandari & Dewanti, 2020) Analyzing conversational implicature from the extended listening of the BBC Learning English Podcast showed that maxims can be violated and flouted, with the latter kind of violation predominating in the discourse. It was discovered that Generalized Conversational Implicature (GCI) was less prevalent than Particularized Conversational Implicature (PCI). Additionally, the study discovered that the majority of implicature-related

utterances were under the Assertive function category. The study only looked at two methods of implicature generation; other three non-observant maxims might be included, and implicature in various mediums and situations could be examined in next research. These results offer insightful information about the use of conversational implicature in English conversations, especially when listening to the BBC Learning English Podcast on a regular basis.

Seconds, (Mekhriniso Musinovna & Tulkunovna, n.d.) The study emphasizes how crucial it is to comprehend conversational implicatures in order to effectively listen to English in casual contexts like podcasts and videos. Interpreting inferred meanings in conversational discourse requires a thorough analysis of both visual and aural input. People can get better at understanding conversational implicatures and picking up on the subtleties of spoken English by practicing active listening, focusing on the context, recognizing verbal and nonverbal clues, and drawing on prior knowledge.

Third, (Disastri & Isror Alfarobby, 2023) The study looks at how the Meaningful Talk Podcast uses linguistic etiquette techniques and how applicable they are to learning Indonesian. It describes how to use on-record and off-record tactics, as well as positive and negative politeness, in podcast conversations. The study highlights how beneficial it is to use these linguistic politeness techniques as teaching aids to aid students in comprehending discussion subjects and gaining proficiency in communicating. Transcribing podcast discussions allowed researchers to examine the many linguistic etiquette techniques employed.

From the previous study, there is still a gap to be researched further, namely an Implicature Analysis of Conversations on Dedy Corbuzier's podcast "Prabowo Perdana Bicara". The purpose of this research is to know and understand the implied meaning of the conversation between Dedy Corbuzier and Prabowo.

II. METHODS

This study employed a qualitative research method, which aligns well with the aim of understanding conversational implicature an aspect of communication that is inherently nuanced, context-dependent, and rich in meaning. Qualitative research facilitates an in-depth exploration of complex phenomena, allowing for a comprehensive analysis of discourse within its natural context. Specifically, this study utilized content analysis, with the researcher serving as the primary instrument of data collection and interpretation. The data comprised spoken utterances from the Dedy Corbuzier podcast episode titled *Prabowo Perdana Bicara*. The analysis was grounded in pragmatic theory, aiming to uncover the forms and meanings of conversational implicatures present in the podcast dialogue. Data analysis followed a structured process consisting of three interrelated stages: data reduction, data presentation, and conclusion drawing or verification. To ensure the credibility of the findings, the study employed referential validity by linking data interpretations to relevant theoretical frameworks and supporting evidence. Reliability was established through the interrater technique, which involved repeated and careful listening to the data until consistent patterns emerged.

III. RESULTS AND DISCUSSION

"Meskipun kita bisa menjadi rival dalam suatu kompetisi, tetapi pada akhirnya, kerjasama untuk kebaikan bersama lebih penting."

The implication of this sentence is that while the participants may be rivals competing to achieve their respective goals, it is ultimately cooperation for the common good that is more important. This meaning reflects the understanding that competition should not hinder the ability to work together to achieve greater goals. In the context of competition, this meaning can be interpreted as an encouragement to view competition as a means to improve quality and ability, not as an obstacle to cooperation. This message embodies the values of sportsmanship, cooperation and valuing common interests over individual interests. Therefore, valuing cooperation in competition is considered as important as striving for individual victory.

"Belajar dari sejarah panglima Jepang dan Abraham Lincoln, menjelaskan dan merendahkan ego dapat memajukan persatuan dan kesatuan".

The implications of the conversation emphasize that humbling oneself is not a sign of weakness, but rather a wise and strategic step to foster unity. Accepting criticism, listening to others, and being willing to put ego aside for the common good are aspects that can strengthen the foundation of unity. By studying the historical experiences of leaders, we can learn that sacrificing ourselves can be a valuable asset in achieving a greater common goal. Furthermore, the intent of the quote is to emphasize that values such as humility and sustaining harmonious relationships are strong foundations for achieving unity. Historically, leaders who are able to put the common good ahead of their egos have often managed to lead quietly and gain widespread support.

"Pemimpin seharusnya tidak hanya mengabdikan pada ego pribadi, tetapi juga pada kepentingan bersama dan kesejahteraan negara."

The meaning of the sentence emphasizes that leaders should not only satisfy their personal ego, but also prioritize the common interest and welfare of the country. This moral reflects that leaders should have a broader vision, prioritize service to the people, and be responsible for the fate of the country. In this context, leaders should have inclusive leadership qualities, and the decisions and actions they take are not only to achieve personal ambitions, but also to improve the welfare of society and the progress of the country. The implications highlight the importance of moral and ethical values in leadership, as well as a growing awareness of the social responsibility attached to the position of leader. The leaders must have a deep understanding of the common good.

"Menurunkan ego dan berkomitmen untuk merah putih adalah sikap yang patut diapresiasi dalam kepemimpinan"

This quote alludes to the importance of humility in leadership and commitment to national values, namely the color of the red and white flag. First, humility means being humble and willing to listen to and respect the opinions of others. In terms of leadership, this shows that leaders are willing to work together and realize that the success of a country requires the contribution of all parties. Second, devotion to Merah Putih reflects

loyalty to national values. Leaders who have a strong commitment to national identity, especially to symbols such as the flag, can provide inspiration and nationalism to the community. This means that leadership that prioritizes loyalty to the country will foster a sense of unity and love for the country among the people.

"Kesadaran untuk merendahkan ego dan bekerja sama dapat meminimalkan konflik dan mengarah pada solusi yang lebih baik."

Humbling oneself and working together has a significant impact on managing conflict and reaching better solutions. First, when one is able to humble oneself during interactions, it opens the door to a more open and constructive dialog. This openness creates space to better understand the other person's point of view, reduces the potential for confrontation, and results in more effective problem solving. In addition, collaboration based on a willingness to work together can strengthen the foundation of teams and relationships between individuals. By prioritizing common interests over individual interests, team members or parties involved can achieve more optimal results. It also creates an environment where everyone feels heard and valued, thus reducing the potential for interpersonal conflict and building trust between people.

"Merujuk pada kasus pemilihan wakil presiden Abraham Lincoln, menunjukkan bahwa pemimpin yang bijak memilih orang yang benar-benar dapat berkontribusi pada keberhasilan bersama".

This quote implies that Abraham Lincoln's selection of a vice president provides an example of a leader who wisely chooses someone who can make a significant contribution to collective success. That is, a wise leader understands the importance of choosing a colleague or representative who has the abilities and capabilities that can enrich his or her contribution in achieving the common goal. First, the case of Abraham Lincoln highlights the importance of choosing partners who are truly capable of making a contribution. It illustrates how a leader's success depends not only on individual decisions and actions, but also on the capabilities of his team. Furthermore, the implications of this conversation emphasize the leader's involvement and responsibility towards collective success. Selecting effective representatives is a strategy for building a solid and balanced team, creating a productive work environment and supporting a shared vision.

"Jadi pertahanan itu mas jadi adalah hal yang menyangkut Keselamatan negara, keselamatan bangsa serta menjadi unsur-unsur pertahanan itu sebetulnya rahasia".

In this sentence, the speaker seems to be discussing national defense, which is considered a matter of national and state security. The statement that defense involves what is actually secret shows the complexity and secrecy of efforts to maintain national security. State defense is not just a military responsibility, but also involves various aspects such as information security, intelligence, and diplomacy strategies. In this context, the secrecy of defense personnel is important to avoid threats from unwanted or harmful parties. This means that defense policy often involves decisions and measures that cannot be disclosed to the public, given the inherently secretive nature of efforts to maintain national stability and security.

IV. CONCLUSION

This section should explore the significance of the results of the study. This section allows you to offer your interpretation and explain the meaning of your results. Emphasize any theoretical or practical consequences of the results.

The Discussion section should be a reasoned and justifiable commentary on the importance of your findings by comparing the significant findings with the previous relevant studies or findings. This section states why the problem is important; what larger issues and what propositions are confirmed or disconfirmed by the extrapolation of these findings to such overarching issues.

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